

Elvis McNeely

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OBJECTIVE

To work as a consultant, freelancer or contractor and allows me to use my business and technical expertise, results of 14 years of experience. The ideal position would allow me to design and build websites / web applications as well as extend my knowledge of these technologies to team environments or individuals. I have a passion for training and supporting various operating systems and web technologies.

SUMMARY OF QUALIFICATIONS

- * 14+ years experience with multiple computer platforms (Mac, Linux, Windows)
- * 13+ years experience building and maintaining websites in various languages
- * 7+ years of owning and operating my own business
- * 4+ years providing support and services clients
- * Strong verbal and written communication skills
- * Work well in diverse groups or one-on-one
- * Well organized and have the ability to set and meet deadlines

EXPERTISE

Web Development

- * Skilled in multimedia (audio-video) transcoding production and publication for the web
- * Comprehensive knowledge of PHP XHTML Javascript CSS Drupal
- * Excellent working knowledge of MySQL jQuery AJAX JSON XML XML-RPC RSS ATOM SugarCRM Wordpress
- * Working knowledge of SPARQL REST architectures SOAP interfaces Perl Python UNIX Shells C++ ASP MS Access
- * Skilled in web-design, visual design tools and print production: Adobe Acrobat PageMaker Photoshop ImageReady

System Administration

- * Working knowledge of the Mac X and Leopard operating systems.
- * Extensive knowledge of Windows 2000, XP and Vista operating systems.
- * Extensive knowledge of the GNU / Linux operating system and it's derivatives.
- * Extensive experience with the LAMP and WAMP frameworks.
- * Experience prototyping, implementing, benchmarking and optimizing LAMP stacks

Business

- * Broad understanding how to perform administrative duties: payroll, budgeting, planning
- * Capable of creating and adjusting short and long term goals to meet budgeting needs
- * Competent at researching grant opportunities to fulfill funding needs

PROFESSIONAL EXPERIENCE

ElevateVC (<http://www.elevatevc.com>) February 2008 – Current

Elevate is web design and development company that works for large clients and large projects. Elevate is known for "elevating" their clients - giving a new look and function to outdated websites. Their success lies in good business relationships with clients and designers/developers.

Elevate has in-house employees but also works with consultants and contractors. I am Elevate's "Drupal goto guy". I began working on small Drupal projects for Elevate back in early 2008. Since then, Elevate has handed me larger projects and entrusts me with the lifecycle of the projects and finishing them on time. Since I work remotely we have weekly / bi-weekly phone meetings, or GoToMeetings, when needed, to cover progress, client changes and questions.

Here are the websites / projects Elevate has contracted me to work on:

Plantlife Online (<http://www.plantlifeonline.net>)

- * Created advertising platform on the backend where advertisers can create ads. Client can manage and publish ads as needed.
- * Created the "Nursery Locator" and migrated 12,000+ locations into the database. Added the nursery locator search tool as well. We are also currently working to providing other rich functionality to this section of the site. This function will launch in the coming month.
- * eCommerce was added and modified to fit the clients need.
- * Changes to xHTML / CSS and images as needed.
- * Built on Drupal's Content Management System
- * Coded a custom module (PHP + MySQL + jQuery) for Drupal.

Star Seed (in final development phase - <http://gostarseed.com>)

- * Added eCommerce and made several custom changes for the clients need.
- * Modified shipping rates code to fit the clients need.
- * Changes to xHTML / CSS and images as needed.
- * Built on Drupal's Content Management System

Veterinary Business Management Association (<http://vbma.biz>)

- * Built out several parts of their website; Chapters, Events, CMS Customizations
- * Chapters is built on the Drupal OG module. Made significant changes to meet their needs.
- * Events is built on the Drupal Events module. Create other solutions to tie into Events, to manage chapter leaders, event attendees, and reports to summarize all the event activities and monies collected quarterly for each chapter.
- * Built on Drupal's Content Management System
- * Coded a custom module (PHP + MySQL) for Drupal - to override other modules or to add extra functionality.
- * Changes to xHTML / CSS and images as needed.

Convey USA (launching soon - <http://conveyusa.orthman.com>)

- * Elevate handed me the xHTML / CSS and asked to replicate the site in Drupal's Content Management System
- * Created a Drupal Theme
- * Changes were made to xHTML / CSS to make he drop down menu work properly
- * Coded a custom module (PHP + MySQL) to create a better UI when creating Reps.

Visual Notion (<http://www.visualnotion.com>) May 2005 – Current

Visual Notion is a small design shop that focuses on web design and creating direction for their clients. Most clients who use their service have development needs that Visual Notion prefers to contracts out. Visual Notion's success is their design capabilities. They focus on design and contact development needs as needed.

I began working with Visual Notion back in mid 2005. Since then we have tackled several projects together where Visual Notion works on design and some backend needs and I

would provide PHP / MySQL solutions. Most of my time working for Visual Notion I served as a Drupal developer.

Here are the websites / projects Visual Notion has contracted me to work on.

Northern Football Conference (<http://www.nfcfootball.ca>)

NFC is small site that posts statistics for a Canadian Football league. Throughout the website you will see statistics based pages. What this translates too is a lot of data, database fields, and coding.

In the middle of the project Visual Notion asked me to step into the picture to finish out the Team and Player statistics related parts of the website. Essentially I helped the client discover what they needed and wanted – in the middle of the project. This was by far the most challenging project Visual Notion contracted me to work on. Not so much challenging to my skill set but communicating to the client the technical matters involved and options that were available to finish out the statistics related parts of the website - while staying within the original scope / spec. Although this site is built on Drupal, many modifications (a lengthy custom module was coded) were made to produce accurate team and player statistics (specifically, MySQL aggregation functions were used). MySQL aggregation functions was/is not supported, thus the challenge.

In the process of getting good statistics, the end client needed a good UI (user interface). Unfortunately this is not Drupal's strong point. With this CMS setup, there were several content types and some content types had relationships, which were key to the relationships between teams, players, games, scores and team / player statistics. Several re-works were made to create a better UI for the client while keeping the content relationships in tact.

Here are some highlights:

- * Wrote 1600+ lines of code (PHP + MySQL) to manage / render the Stats page (<http://www.nfcfootball.ca/stats>) and the player pages (<http://www.nfcfootball.ca/teams/tri-city-outlaws/jonathan-nedeljkovic>).
- * Created a query framework within the custom module. Any PHP developer could easily step into the code and add additional statistics types by adding MySQL queries only. No other code is needed for these statistics types to render.
- * Created several custom blocks (Drupal terminology) within the module code, to render player stats and provide a way to navigate statistic types and years.
- * Modified the workflow process and UI to eliminate several steps in creating Standings Statistics (<http://www.nfcfootball.ca/standings>)
- * Added validation to keeps players and teams from being duplicated when adding / editing content. This prevents statistics from being manipulated.

Crazy Bow Daisy (<http://crazybowdaisy.com>)

- * Built on Drupal and eCommerce.
- * Backend setup and small customizations.
- * Modified Paypal setup to capture payments correctly

Corner Stone Bible (<http://cornerstonebible.net>)

- * Setup and customized the different Events sections throughout the website. Some PHP modifications were made to the Drupal Events module. xHTML was also modified in the theme files.
- * General Consulting, to provide direction and solutions.
- * Created a backend library, for church members to checkout and manager library books. Migrated old database library (software based) to their website.

Yancey (<http://www.yanceyengineeredolutions.com/home>)

- * Created a friendly user interface (UI) to add project managers and project workers together. Each worker would receive updates when a project was updated.
- * Built on Drupal's Content Management System
- * Coded a custom module (PHP + MySQL) for Drupal – to override other modules or to add extra functionality.

My Medical Future (<http://www.mymedicalfuture.com>)

- * Coded a custom module (PHP + MySQL) to handle automated removal of Job Listings. More specifically:
- * Provided general consulting for direction and offered a handful of "removal" options.
- * Added features to schedule / remove Job Listings and email the Job Lister about the upcoming removal.

Cry Baby Design (<http://www.crybabydesign.com>) July 2008

Cry Baby Design is a web shop that specializes in branding, print, interactive media and web design & development. In July 2008 the client contracted me to do the following for Naturally Boulder Products (<http://www.naturallyboulderproducts.com>):

- * Take their design (psd format) and convert it into a Drupal theme
- * Build a backend to where sponsors could be added
- * Rebuild the Vendor Directory in the Drupal CMS
- * Migrate old Vendor Directory content to new website
- * Develop a way for users to signup as members and pay a yearly subscription.
- * Build and customize Member Directory

Web Developer / Consultant - 2000 to Current

As a consultant I provide an array of services involving web technologies and networking. What I enjoy the most is solving problems. This includes sitting down with clients, going over ideas, and building wire-frames or mockups for them to review and give direction. In each step of the way I provide them with ideas and options they may not be aware of, to improve their product and long term goals. I also take pleasure in the programming side too; writing efficient and clean code.

Both types of problem solving are crucial to remain efficient and meet client expectations. I don't measure success by the contract or company size but by meeting the client's expectations, providing a solution that the client can scale and maintaining the client relationship long term.

Here are some projects I have worked in the past 3 years:

Improved Pharma (<http://www.improvedpharma.com>) – May 2009

Stephen R. Byrn, entrepreneur and Charles B. Jordan Professor of Medicinal Chemistry in the Department of Industrial and Physical Pharmacy, Purdue University, West Lafayette, Indiana. Professor Byrn recently created a consulting firm specializing in early-phase drug development, accelerating proof of concept in a cost-effective manner.

The client asked for the following:

- * Create a website based on a CMS so staff can update content on their own
- * Ability to have a "Microsoft Word" like user interface, allowing content to be edited however they chose. Also know as a WYSIWYG Editor.
- * Provide a Short Course form, that can be updated and collect signups who plan to attend.
- * Build a web application that submits and updates IND applications to the FDA.

Capital Solutions (<http://capitalsolutionsbancorp.com>) - February 2009

Capital Solutions Bancorp is a financial services company with operations in North America, South America, Europe and Asia. The company's United States headquarters is in Fort Myers, FL.

Capital Solutions lost their web developer early 2009. I was contracted to provide website maintenance for 6 months. Here is a summary of the larger issues that were solved:

- * Heavily modified CSS and theme files
- * Created a new layout for the News and Blog pages
- * Extended the site to display related content on News and Blog pages
- * Fixed broken videos due to JavaScript issues
- * Added a setup so the client could quickly build multiple landing pages for their ads
- * Built a bridge to push submitted form results to a SugarCRM installation
- * Fixed their Fee Calculator page

Dan Woods (<http://evolvedmedia.com>) – March 2008

Dan Woods is a seasoned CTO, author, speaker, publisher and entrepreneur. A great deal of time (consulting / discover phase) was spent to help Mr. Woods decide what methods would work best for his business goals. Mr Woods needed a website built for his publishing company, Evolved Media . The primary focus was to:

- * Create a clean workflow process for his writers to publish content
- * Migrate content from his old website
- * Create ways to entice potential customers to submit project ideas (to create leads)
- * Built an interface so share the submitted project ideas with the world
- * Built an interface for the staff to respond to the submitted project ideas

New Hampshire Public Radio (<http://nhpr.org>) - February 2008

The client wanted to change their user profile templates to have a different layout and pull other user related content into the profile. Skills used were xHTML, PHP, MySQL, and Drupal knowledge.

Stop Chronic Disease (<http://stopchronicdisease.com>) – November 2007

A community based site sponsored by MetaGenics.com Stop Chronic Disease hired me on mid way through the 2007 development phase. In 2008 the MetaGenics went with a different direction and started from the ground up. I can provide mockups / screenshots and custom code to show support for my work.

While I was contracted by MetaGenics staff, my responsibilities were to:

- * Create User Profiles which supported, add a friend, friend's most recent content, my (user's) most recent content, sign my wall.
- * Add video publishing framework. Editors needed a way to add a video in any format then have that video transcoded to a flash based file, flv, to play on the website. From server side video transcoding, FFMPEG was installed on the webserver. Users also needed a way to add videos too from sources like Youtube, Break, Google Video etc.
- * Customized the menu bar to support non standard features.

Michael Poster – October 2007

I acted as a consultant and provided a plan of action for Search Engine Optimization (SEO). The work included on-page and off-page work. The On-page SEO plan instructed the designer modify xHTML markup and common on-page SEO practices. The off-page SEO plan required backlinks to be purchased and or created to get better placement for the desired keywords.

Lafayette Christian Reformed Church (<http://www.lafayettecsrc.org>) – April 2007

In 2006 I donated my services to Lafayette Christian School (www.lafayettechristian.org) annual auction fund raiser. Lafayette Christian Reformed Church was the winner of the auction. The client wanted to make their old website more functional and have a new look.

LANGUAGES

- * English
- * Conversational Brazilian Portuguese

EDUCATION

Purdue University - West Lafayette, Indiana - 1999 to 2002
Department of Physics

University of Southern Indiana - Evansville, Indiana - 1996 to 1998
Undergraduate Core Classes
Transferred to Purdue University

INTERESTS AND ACTIVITIES

- * Learning about new web technologies , open source software , user interface UI
- * Training why and how to use Drupal for business and non-profit
- * Blogging about web development, solutions, politics and family

ORGANIZATIONS / AFFILIATIONS

Drupal.org - 2005 to current

- * Provide support to the Open Source project
- * Contribute patches to Drupal core
- * Provide training to the Lafayette community and Purdue campus

Montessori School Greater Lafayette - 2007 to current

- * Volunteer to maintain buildings and grounds
- * Board member since 2006
- * PR / Marketing Committee member
- * Development Committee member